



Horizon Insider
“Turkey Trivia” Contest
Rules and Regulations

Beginning November 1, 2009 and continuing until November 30, 2009, Horizon Services, Inc. will give away and install a free gas furnace valued at up to \$5995 to ONE (1) registered member of Horizon's *Horizon Insider* club.

No purchase is necessary. To enter, you must be a registered *Horizon Insider* member. If you're not a member, you can register online for free at <http://www.horizonservicesinc.com/contact-us/horizon-insider>. Then, complete and submit the online entry form located at <http://www.horizonservicesinc.com/contact-us/horizon-insider/turkey-trivia-contest> to enter.

Any entries received from a non-registered individual will be considered as a *Horizon Insider* registration submission. By entering contest, these individuals will be giving Horizon Services permission to send future electronic correspondence and offers.

Contest participants may invite eligible friends and family members to participate and submit entries in accordance to contest rules.

Entry form requires entrant to provide contact information and correctly answer ten simple Thanksgiving trivia questions. Answers to all questions can be found within the Horizon Services website or through a simple Internet search. Only entries with correct answers will be considered. One winner will be randomly selected from all entries received with the correct answers.

1. No purchase necessary to enter.
2. Contest is open to legal residents of Delaware, Pennsylvania and Maryland, 21 years of age or older, who own their own home. Must be a registered *Horizon Insider* member.
3. Only one entry per household. Multiple entries will not be considered.
4. Winning entry will be selected on or around December 1, 2009. Winner will be notified by phone or email.
5. The odds of winning depend on the number of entries received with the correct answers.
6. Prize is non-transferable. No substitution of prize or exchange for cash. Limit one prize from Horizon Services, Inc. per family or household.
7. Winner is responsible for all applicable taxes associated with receipt of prizes. This contest void where prohibited by law.

(Continued)

**Horizon Insider
Turkey Trivia Contest - Rules and Regulations
(Cont'd)**

8. Winner must present proper identification in person to claim their prize. Winner may be required to complete an affidavit of eligibility and liability release form or else prize is void or will be awarded to an alternate winner, at Horizon Service's option.
9. Winner consents to the use of his or her name/likeness for publicity purposes without additional compensation.
10. Decision of Horizon Services, Inc. will be final in all respects regarding the awarding of prize. Horizon Services, Inc. reserves the right to refuse award of prize in the event of non-compliance with the contest's rules, fraud, misrepresentation, or counterfeit, illegible or altered identification. Failure to comply with contest rules may result in the awarding of prize to an alternate winner, at Horizon Services' option.
11. **Prize:** Winner will receive a new, Lennox Natural Gas Furnace (Specs: 80% AFUE, 70,000 BTU; Value: \$5006). Prize includes delivery and installation; it doesn't include modification of existing system or ductwork, code violations or upgrades if needed. Prize includes delivery and installation; it doesn't include modification of existing system or ductwork, code violations or upgrades if needed.
12. In conjunction with the awarding of this prize, Horizon Services, Inc. will perform an *In-Home Energy Analysis* to determine the correct heater for the homeowner's comfort and the home's physical requirements. In the event that the winner's home requires a furnace of greater capacity, the value of the 70,000 BTUH system will be applied to the upgraded cost. Purchase must be made from Horizon Services, Inc.; Horizon will not refund money or write a check in lieu of installing the natural gas heater.
13. Horizon Services, Inc. reserves the right to substitute a comparable prize if original prize is unavailable.
14. Horizon Services, Inc. reserves the right to change the rules or discontinue the contest without prior notice.
15. Employees of Horizon Services, Inc., their immediate families and their business partners, suppliers, affiliates, agents and subsidiaries are not eligible.
16. All questions relating to this contest may be sent to: "Horizon Insider Turkey Trivia Contest" c/o Horizon Services, Inc., 320 Century Blvd., Wilmington, DE 19808.

###