

5 THINGS YOU MAY HAVE NOT KNOWN ABOUT CHRISTMAS

1. The first manufactured Christmas tree ornaments were sold in 1880 by the former Woolworth department store.
2. Christmas trees originally featured actual lighted candles, which were naturally a fire hazard. So containers filled with water had to be kept near the tree.
3. Construction workers first erected an undecorated tree at Rockefeller Center in New York City in the early 1930's. They have been credited with starting the annual tradition.
4. The National Confectioners Association reports that for 200 years candy canes were solid white. In the 1950's an automated machine was invented that could put on the red stripes.
5. The idea of Christmas greeting cards started in Britain in the 1830's.

BAKE COOKIES LIKE A PRO!

- Use large-sized eggs and unsalted products, such as butter, unless directed otherwise.
- Line baking sheets with parchment paper so cookies don't stick.
- Chill cookie dough if using cookie cutters. It will ensure better detail on the cuts.
- Leave at least 2 inches of space between cookies to allow for spreading while baking.
- Baking cookies longer produces crispier cookies. Taking them out sooner means chewier cookies.
- Brownies and bar cookies should be beaten just enough to blend the ingredients well. Too much mixing will cause the cookies to rise quickly and then fall and crack when cooling.
- Butter should be softened but slightly firm when added to make cookie batters. Too hard or too runny can affect cookie texture.
- Cookies are best baked in the lower third of the oven.



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BAKE COOKIES LIKE A PRO
HORIZON HELPS 2010 EVENT RECAP
CHARITABLE FUN FACTS
GREEN WAYS TO WINTERIZE
PENNSYLVANIA ELECTRICITY CAP RATES
'TIS THE SEASON FOR GIVING
IN THIS ISSUE

Locally Owned and Operated
HORIZON SERVICES
 120 S. Ship Road
 Exton, PA 19341



PLUMBING • HEATING • AIR CONDITIONING • DRAIN CLEANING

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www.horizonservices.com

WINTER 2010

From the Desks of the Owners



'TIS THE SEASON FOR GIVING!

Horizon Services is proud to employ a great group of men and women who are active participants and contributors to their local communities throughout Delaware, Pennsylvania and Maryland. Each year, our employees take part in dozens of charitable causes and community events throughout the region — from fundraisers to youth sports to volunteer activities that improve our towns and neighborhoods.

Last spring, Horizon Services established Horizon Helps, a non-profit organization, created to spotlight the projects & activities our employees are doing, salute their great work, and encourage others to join us in these worthwhile endeavors.

Horizon Helps mission is to positively contribute to the growth and development of our community through charitable giving, volunteer outreach, personal development & leadership. Through our actions and example, we hope to be a driving force in the creation of a healthy and vibrant place to live, work and raise our families.

As we move towards 2011, expect to see us involved in many more community outreach events. Additionally, we invite our customers and visitors to suggest local causes, organizations and events to which our Horizon Helps team can provide their time and services.



For more information, visit us online at www.horizonhelps.com

PENNSYLVANIA ELECTRICITY RATE CAPS SET TO EXPIRE ON 12/31/10

Starting January 1, 2011, generation rate caps for all electric companies regulated by the Pennsylvania Public Utility Commission (PUC) will no longer be in effect. What does this mean for Pennsylvania homeowners? The PUC expects that almost all electricity customers will see an increase in their bills over the next few years after rate caps expire.



What Can You Do To Combat Rising Electricity Costs?

- Switch to CFL bulbs.
- Watch TV in the dark.
- Purchase Energy Star rated appliances
- Replace your inefficient heating system with a new energy efficient system before December 31, 2010 and SAVE up to \$2,900. Call Horizon Services today for details!

GREEN WAYS TO WINTERIZE

Replace Furnace Filters

Clogged furnace filters compromise the flow of air through the system and can cause the unit to work harder. Replace filters at least once a month. An even greener option is electrostatic filters. They trap around 88 percent of debris, and are much better at controlling the bacteria, mold, viruses and pollen that cause illness and irritation.

Turn Down The Water Heater Thermostat

Many thermostats are set to heat the water to 140° F. That level of warmth is often not needed. Turning down the thermostat to 120° F can save considerable energy...and money.

Watch The Thermostat

Statistics show that for every degree you lower the thermostat during heating season, you'll save between 1 and 3 percent of your heating bill. Use a programmable thermostat to automatically keep the heat at the desired temperature, whether you're home or not.

Switch Ceiling Fan Direction

Enabling ceiling fan blades to spin clockwise will draw warm air trapped near the ceiling down to the living area.

Did You Know?

CHARITABLE FUN FACTS

- Americans are the most generous charitable donors in the world. It would take 14 Italians, 3 French and 7 Germans to equal the donating power of 1 American.
- There are close to 975,000 public charities in the U.S.
- Research has indicated that when calculated as a percentage of income, those who make the least tend to give the most.
- Individuals with a conservative political perspective are more likely to donate to charity than liberals.
- The most common reason upper-bracket earners cite for not giving to charity is, "I can't afford it."

Sources: Charity Navigator, National Center for Charitable Statistics, The Center on Philanthropy



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Your Partner Committed To A Better Community 2010 Event Recap



WILMINGTON FLOWER MARKET

Event Dedicated to Improving the Lives of Delaware's Children



LES BROWN SEMINAR

Free Public Seminar Featuring Motivational Speaker, Les Brown



CHRISTINA RIVER CLEANUP

Watershed Cleanup to Rid Wilmington's Riverfront of Litter



DELAWARE MUD RUN

Annual 5K, Benefiting Leukemia Research Foundation of Delaware



RIVERFRONT FAMILYFEST

Free, Fun Event For Families. Turns Riverfront Into A Playground.



MAKING STRIDES AGAINST BREAST CANCER 5K

Benefiting American Cancer Society



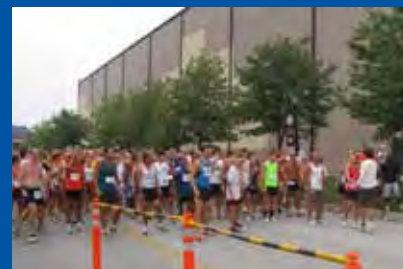
ANDREW MCDONOUGH B+ FOUNDATION

Annual 5K, Fighting Pediatric Cancer



EMMANUEL DINING ROOM

Feed Nutritious Meal to the Hungry Every Last Thursday of the Month



TOUR DE LANCE

Annual 5K, Benefiting Lance Armstrong Foundation



SERVICEMEN SALUTES

Air Holiday Greetings From Servicemen Overseas



OPERATION WARM

Provide New Winter Coats to Children in Need



BRIAN'S RUN

Annual 5K Benefiting Homes For Our Troops & Camp Joy

HORIZON SERVICES IS PROUD TO SPONSOR THE FOLLOWING ATHLETIC PROGRAMS:



2010 Dover High School Football



2010 Brandywine Little League



2010 Salesianum High School Football Team

- A.I du Pont
- Archmere Academy
- Brandywine H.S.
- Caravel Academy
- Christiana Valley H.S.
- Concord H.S.
- Concord Soccer Assoc.
- DE Youth Soccer Assoc.
- Dickinson H.S.
- Elkton H.S.
- Glasgow H.S.
- Hockessin Blast Soccer
- Naaman's Little League
- Newark Nat'l Little League
- North East H.S.
- Newark H.S.
- Perryville H.S.
- Rising Sun H.S.
- St. Mark's H.S.
- St. Mary Magdalene H.S.
- Smyrna H.S.
- Talleyville Girls Softball
- William Penn H.S.

To see a complete list of teams sponsored, visit www.horizonservices.com/about-us/community-involvement



CONCORD SOCCER ASSOCIATION OPENS NEW SOCCER COMPLEX, HORIZON PARK...

Concord Soccer Association and Horizon Services teamed up this past Fall to bring you Horizon Park. The new soccer complex opened in September and coaches, parents, and kids can't stop raving about how wonderful it is. In addition to naming rights to the fields, Horizon Services will also outfit two Soccer Development Program teams in Horizon shirts for the Spring & Fall seasons. *For more information on Concord Soccer, visit www.concordsoccer.com.*



HORIZON SERVICES' PARTNERSHIP WITH PHILADELPHIA UNION LENDS ITSELF TO DYSA

Last Spring, Horizon Services agreed to a multi-year Keystone partnership with Philadelphia Union, the new Major League Soccer expansion team, based out of Chester, PA. As a Keystone partner, Horizon Services supports not only Philadelphia Union but its youth soccer partner, Delaware Youth Soccer Association (DYSA), as well. Through this partnership, DYSA benefits with Coaching Clinics, Player Clinics, Game Day Experiences (Ball Boys/Player Escorts) and other unique opportunities. *For more information on Delaware Youth Soccer Association, visit www.dysa.org.*



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Your Partner Committed To A Better Community 2010 Event Recap



KENNETT SYMPHONY
Sponsored Beethoven Concert Series



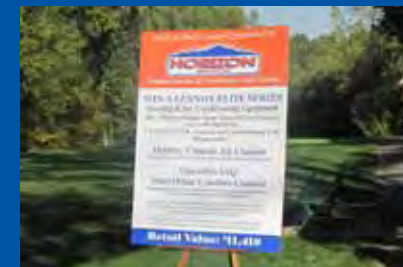
PHILLIES PHESTIVAL
Annual Autograph & Auction Party, Benefiting The ALS Association



JIMMY ROLLINS BASEBOWL
Celebrity Bowling Tournament, Benefiting the Arthritis Foundation



KENNETT RUN
Annual 5k/10k, Benefiting Kennett Run Charities, Inc.



SAFE HARBOR OF GWC, INC.
3rd Annual Golf Classic, Benefiting the Homeless



BREAST CANCER 3 DAY
3 Day, 60 Mile Walk, Benefiting Susan G. Komen For The Cure



DELAWARE COUNTY ROSE TREE SUMMER FESTIVAL
Admission Free Concert Series



GOOD NEIGHBORS, INC
Working to Make Our Neighborhoods Warmer, Safer, Drier & Healthier



CHESTER COUNTY BALLOON FESTIVAL
Hot Air Balloon & Music Festival



RICHIE ASHBURN CLASSIC
Golf Classic, Benefiting the Cradle of Liberty Council, Boy Scouts of America



OPERATION WARM
Provide New Winter Coats to Children in Need



BRIAN'S RUN
Annual 5K, Benefiting Homes For Our Troops & Camp Joy

HORIZON SERVICES IS PROUD TO SPONSOR THE FOLLOWING ATHLETIC PROGRAMS:



2010 Garnet Valley High School Football Team



2010 Abington Raiders 80 lb. Football Team



2010 Pottstown High School Football Team

- Academy Park H.S.
- Bishop Shanahan H.S.
- Cheltenham H.S.
- Chichester H.S.
- Coatesville H.S.
- Conestoga H.S.
- Downingtown West H.S.
- Downingtown East H.S.
- Great Valley H.S.
- Harriton H.S.
- Haverford H.S.
- Henderson H.S.
- Interboro H.S.
- KAU Little League
- Kennett H.S.
- Marple Little League
- Marple Newtown H.S.
- Marsh Creek Eagles
- Methacton H.S.
- Norristown H.S.
- Owen J. Roberts H.S.
- Penncrest H.S.
- Penn Wood H.S.
- Perkiomen Valley H.S.
- Phoenixville H.S.
- Plymouth Whitemarsh H.S.
- Bayard Rustin H.S.
- Souderton H.S.

To see a complete list of teams sponsored, visit www.horizonservices.com/about-us/community-involvement



EASTERN PENNSYLVANIA & HORIZON SERVICES 2011 INDOOR CUP TOURNAMENT

Eastern Pennsylvania Youth Soccer has partnered with Horizon Services to bring a new era to our indoor cup competition. From January 8th to February 20th, 2011, Under-9 through Under-19 Boys and Girls teams will compete at top indoor facilities in Eastern Pennsylvania to win the Horizon Services 2011 Indoor Cup.
For more information on EPYSA, visit www.epysa.org.



99.5XTU TEAMS UP WITH HORIZON SERVICES TO BRING YOU HORIZON SERVICES STUDENT ATHLETE OF THE WEEK

Do you know a student athlete who is worthy of receiving the "Horizon Services Student Athlete of the Week" award? Each week, 92.5XTU will select a random student and name them the student athlete of the week. The weekly winner will be invited to attend Eagles Primetime Live to ask David Akers and Stewart Bradley a question live on the radio. Nominate your favorite student athlete **TODAY!**
Visit www.horizonservices.com/news-releases/student-athlete-of-the-week.